Blackboard

Setting Up Google Custom Search

Background

Previously, you could add Google Search functionality to your Web Community Manager by selecting Google as your Search Engine Type under System Settings. However, due to an update Google will be making soon to Custom Search functionality, you will now need to provide your Google Account ID in your search engine settings.

Step 1: Create a Custom Search Engine

First you must set up custom search engine. If you have already set up a custom search engine, you can skip to **Step 2: Locate Your Google Account ID**.

To create a custom search engine:

- 1. Login to (or create) the administrator Google account for your district.
- 2. Navigate to <u>https://cse.google.com/cse/</u> and click **Create a custom search engine**.
- 3. Enter your site's URL, and click **Create**.

Step 2: Locate Your Google Account ID

- 1. In the Google Custom Search admin panel, select your domain under Edit search engine.
- 2. From the Setup menu, click the Search engine ID button, and copy your ID.

New search engine	Basics Mal	ke money Admin	Advanced			
 Edit search engine Setup Look and feel Search features Statistics and Logs 	Provide basic details and preferences for your search engine. Learn more					
	Search engine name					
	Search engine description					
Business	Description of search engine.					
Send Feedback	Search engine keywords 😡					
	Search engine keywords, e.g. climate 'global warming' 'greenhouse gases'					
	Edition Free, with ads.					
	Details		Search engine ID	Public URL	Get code	
	Image search 🔞	Your search engine	a ID:		OFF	
	Speech Input 😡		er sonnige -		ON	
	Language					

Step 3: Remove Ads from Search Results (optional)

In the Google Custom Search admin panel, you can indicate your status as a tax-exempt organization (if applicable). This will remove ads from the search results.

- 1. In the Google Custom Search Engine admin panel, click Business.
- 2. Select Do not show ads on results pages.

Custom Search			
New search engine Edit search engine	Settings This search engine is not a business version CSE. Learn more		
Setup Look and feel Search features Statistics and Logs Business	Advertising status Specify whether your organization's search engine is eligible to not show advertising on results pages. Eligible organizations include those organizations recognized as exempt from taxation under section 501(c)(3) of the U.S. Internal Revenue Code. Outside of the U.S., this is available to charitable organizations as defined under country-specific regulations or requirements.		
Help	Show ads on results pages.		
Send Feedback	Do not show ads on results pages. By clicking here, I confirm that my organization is eligible based on the definition above, and I understand that Google may request proof of tax exempt or charitable status and disable this feature if Google is not able to confirm my organization's status.		

Step 4: Add Your Google Account ID to Web Community Manager

- 1. In Site Manager, navigate to System Settings > Integration.
- 2. Paste the ID you copied in Step 2 into the Google Account ID field.
- 3. Click Save.



Step 5: Change the Default Display of Search Results (optional)

The default display when creating a new search engine is Overlay. You can change this setting under the **Look and feel** menu in the custom search engine administration panel. To adjust the look and feel to the traditional way WCM has displayed search results, select **Full width** and click **Save**.



Search results appearance using the **Overlay** option:



Search results appearance using the Full width option:

